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Massimo Rossi-Erba,
System Administrator of Elefanti Volanti

Adopting Emsisoft

Before 2019, Elefanti Volanti was relying on a different anti-virus vendor with a household name in the industry for their endpoint protection. Despite their fame, that solution was unable to stop a ransomware infection that held Elefanti in a digital siege for days. The anti-virus was easily bypassed when a user clicked on an unsafe link.

“The classic slip-up that should not happen! It became clear that we could have avoided it, had we relied on a better product” said Massimo, “We had to work for two days straight just to recover data from the backups that we luckily had.”

After the incident, Elefanti Volanti started looking for a more reliable solution, testing several alternatives to make sure that they “delivered what they promised”.

Emsisoft was recommended to Massimo by “Studio R-E”, a proud Value-Added Reseller of Emsisoft in Italy with lifelong experience as an IT consultant and system administrator.

Overview

Industry

Social Cooperative, social assistance.

IT environment

End user terminals, servers.

Solution

Emsisoft Business Security

The Customer

Elefanti Volanti "Flying Elephants" is a Social Cooperative established in Brescia, Italy, founded in 1991 to support the families in the local community and help them through education and social care. They take care of all the evolutionary phases of the family and its components, supporting young couples, minors with disabilities, the elderly and foreign families.

Today, Elefanti Volanti is a solid Social Enterprise with an extensive reach and 8 million Euros of revenue. The cooperative offers a wide range of services, such as family counseling, retirement centers, elderly homecare, after-school learning activities, summer camps for children, special-needs learning assistance and inter-cultures integration.

With 45 years of experience in the IT industry, Massimo Rossi-Erba is its System Administrator. Massimo realized the importance and challenge for Non-Profit organizations to adhere to modern business and security standards, including a professional IT infrastructure. In 2019, this led Massimo and Elefanti Volanti to adopt Emsisoft as their cybersecurity solution.

After the switch

Emsisoft Business Security provided Elefanti Volanti with the heightened security Massimo was looking for. In addition, it proved to be a quick to set-up solution, requiring minimum resources, and easy to scale. Within a couple of years, the company grew to over 470 employees and its environment of Emsisoft endpoints grew with it, protecting devices covering all areas of their business, from the management to the volunteers, from the educators to the Marketing team.

When asked about his experience as an IT professional and business person with the adoption of Emsisoft Business Security, Massimo pointed out three main factors that bring value to his daily operations.

1. *“Control: I used other antiviruses and I found Emsisoft more agile and light. It updates seamlessly on all our devices and allows the level of control that I need. It is privacy conscious, resource effective, faster to install and better to operate than all the other solutions I adopted in the past.”*

— All admin operations can be done remotely from Emsisoft’s easy to use centralized management console. This helps Massimo to achieve his goal of keeping an eye on the continuity of the company’s operations and providing elevated standards of protection.

2. *“Reliability: I was positively surprised by Emsisoft Business Security and its Behavior Blocker, which alerted me that some (normally) safe applications could still bear some critical risks and asked for my permission before running them. Experience taught me that a residential user would have dismissed these as false positives, but as an IT professional and Business Administrator, these alerts are useful insights to determine risk factors.”*

— Behavior Blocker is just one of many protection layers of Emsisoft Anti-Malware that are included in all Emsisoft protection plans: Emsisoft Anti-Malware Home, Business and Enterprise Security, each and every device can rely on the highest protection standards possible.

3. *“Cost: I tested other solutions that perhaps were slightly cheaper but were more cumbersome and required additional man hours to achieve what Emsisoft gives me out of the box. Emsisoft Business Security has an excellent price-performance ratio and makes me feel more protected.”*

— With cost being an important factor for Profit and Non-Profit organizations, it is important to also account for the cost of maintenance, upgrades and work-hours invested in cybersecurity. Emsisoft offers non-profit and educational organizations up to 50% price reduction on any Emsisoft service. The discount programs are also open to private individuals studying or involved in education.